

## **FundMatch Seminar with Almond Board of California October 29, 2015 | 9 a.m.-noon | Modesto, CA**

### Learn How To:

- Offset 50% of overseas marketing costs, such as pre-approved U.S. trade shows, international travel and exhibition, foreign product labeling modifications and more!
- Leverage opportunities with FundMatch
- Meet pre-qualified foreign buyers through Global Connect

### **Event Description:**

Join us for an interactive WUSATA FundMatch seminar and learn more about how your agribusiness can double overseas promotional efforts.

This event is perfect for companies looking to expand their international market shares- including potential and seasoned exporters.

**Hosted By:** WUSATA, California Department of Food and Agriculture, Center for International Trade Development, and Almond Board of California

### **Products of Interest\*:**

This event is held privately with the Almond Board of California and is open to food and agricultural companies within the almond industry.

*\*Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging.*

### Registration Deadline:

**October 27, 2015**

### Cost:

**Complimentary**

### Hosting State(s):

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### To Register:

[login](#) to your My WUSATA account at WUSATA Web,  
or visit [www.wusata.org](http://www.wusata.org) and create one today!